



HOLY REDEEMER CATHOLIC SCHOOL

ANNUAL BUSINESS SPONSOR

Dear Friend,

We are absolutely thrilled to present you with an exciting opportunity to support our extraordinary community, Holy Redeemer Catholic School, which is dedicated to academic excellence, faith, and service. By joining us as a sponsor, you play a vital role in underwriting the costs of our events, allowing us to direct all raised funds toward benefiting our students and their education. One area that will greatly benefit from your support is our extensive tuition assistance program, which currently supports 25% of our students. Your sponsorship goes beyond a simple donation; it becomes a part of our legacy in developing strong leaders who will serve our community and make a lasting impact.

At Holy Redeemer, our community becomes your audience. With an impressive 115-year history of serving students and parishioners, we have built a vast network of thousands of Holy Redeemer supporters. As a sponsor, you will enjoy the following benefits:

- Build brand visibility: Reach 5,000 households in Portland and increase awareness of your business within our supportive community.
- Expand your customer base: Associate your services with a noble cause, attracting new customers who appreciate businesses aligned with philanthropic endeavors.
- Multi-faceted marketing exposure: Promote your business through various channels such as email, mail, social media, and event signage, maximizing your reach and impact.
- Celebrate your team: Attend our events and connect with like-minded individuals while recognizing the contributions of your team to your business's success.
- Successful partnerships: Benefit from our track record of establishing fruitful collaborations with local businesses across different industries.

Holy Redeemer Catholic School is a vibrant community of 300 students, from preschool through eighth grade. We prioritize scholarships for families seeking a high-quality Catholic education but facing financial barriers. Our student body is diverse, with nearly 50% of our student body coming from linguistically and culturally diverse backgrounds. We are committed to providing a welcoming and inclusive environment for all students. In addition, our students receive a comprehensive education, which includes weekly instruction in Spanish, Music, Technology, Art, and P.E.

Our goal for this year is to raise \$40,000 in sponsorships. With your help, we can make a significant difference in the lives of our students and ensure that they have access to a high-quality education.

Join us in our mission to provide an exceptional education, foster leadership, and positively impact the lives of our students. As a sponsor, you will contribute to their success and gain valuable exposure within our community.

Thank you for considering Holy Redeemer Catholic School as a partner. Together, we can make a significant difference in the lives of our students.

Sincerely,

Melissa Bancuk

Event Coordinator

mbancuk@holyredeemerpx.org

HOLY REDEEMER CATHOLIC SCHOOL

2023-2024 SPONSORSHIP LEVELS

Platinum Sponsor: \$5,000

- Admission and reserved table at auction for 10 guests (value - \$800)
- Full-page, advertisement in auction catalog.
- Name/Logo included in auction e-newsletter (12 issues, November through April) (1,000+ unique subscribers, 12,000 total impressions).
- Name/Logo featured in Silent Auction header and Live Auction PowerPoint slideshow.
- Recognition by the auctioneer or emcee during introductory speech of Live Auction.
- Name/Logo printed on top tier of the Jogathon shirt (350+ shirts printed and worn proudly).
- One Jogathon Shirt (size-of-your-choice).
- Name/Logo prominently displayed on the Jogathon banner along campus fence for the 2023-24 school year. (viewed daily by the HR and local community).
- Verbal recognition the day of the Jogathon.
- Name/Logo on all written Auction and Jogathon materials sent home to students.
- Featured in one of the Auction and Jogathon social media posts. (1,500+ followers on HR's various social media pages).
- Name/Logo with link to your business website on our School, Auction, and Jogathon websites.
- Name/Logo featured in Auction and Jogathon post-event Thank You to our sponsors (distributed to over 1,000 HR parishioners and families).
- Name/Logo recognition at our Auction, Jogathon, Strings and Choir Concert, and Christmas Program (combined attendance of more than 1,500).
- Name/Logo featured in our school lobby donor area and gym corridor for the 2023-24 school year.
- Quarterly social media call outs (1,500+ followers on HR's various social media pages). One Featured call out with your Name/Logo.
- Quarterly call out in the parish bulletin.
- Name/Logo featured in our Annual Newsletter (mailed to over 3,000 homes).

Gold Sponsor: \$3,750

- Admission and reserved table at auction for 6 guests (value - \$480)
- Full-page advertisement in auction catalog.
- Name/Logo included in auction e-newsletter (12 issues, November through April) (1,000+ unique subscribers, 12,000 total impressions).
- Name/Logo featured in Silent Auction header and Live Auction PowerPoint slideshow.
- Recognition by the auctioneer or emcee during Live Auction.
- Name printed on second tier of the Jogathon shirt (350+ shirts printed and worn proudly).
- One Jogathon Shirt (size-of-your-choice).
- Name/Logo prominently displayed on the Jogathon banner along campus fence for the 2023-24 school year. (viewed daily by the HR and local community).
- Name/Logo on all written Auction and Jogathon materials sent home to students.
- Name/Logo in Auction and Jogathon sponsor social media posts. (1,500+ followers on HR's various social media pages).
- Name/Logo with link to your business website on our School, Auction, and Jogathon websites.
- Name/Logo featured in Auction and Jogathon post-event Thank You to our sponsors (distributed to over 1,000 HR parishioners and families).
- Name/Logo recognition at our Auction, Jogathon, Strings and Choir Concert, and Christmas Program (combined attendance of more than 1,500).
- Name/Logo featured in our school lobby donor area and gym corridor for the 2023-24 school year.
- Quarterly social media call outs (1,500+ followers on HR's various social media pages). One Featured call out with your Name/Logo.
- Quarterly call out in the parish bulletin.
- Name/Logo featured in our Annual Newsletter (mailed to over 3,000 homes).

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2023-2024 SPONSORSHIP LEVELS

Silver Sponsor: \$2,500

- Admission and reserved table at auction for 4 guests (value - \$320)
- Half-page advertisement in auction catalog.
- Name/Logo included in auction e-newsletter (12 issues, November through April) (1,000+ unique subscribers, 12,000 total impressions).
- Name/Logo featured in Silent Auction header and Live Auction PowerPoint slideshow.
- Name/Logo on all written Auction and Jogathon materials sent home to students.
- Name/Logo in Auction and Jogathon sponsor social media posts.
- Name/Logo with link to your business website on our School, Auction, and Jogathon websites.
- Name/Logo featured in Auction and Jogathon post-event Thank You to our sponsors (distributed to over 1,000 HR parishioners and families).
- Name/Logo recognition at our Auction, Jogathon, Strings and Choir Concert, and Christmas Program (combined attendance of more than 1,500).
- Name/Logo featured in our school lobby donor area and gym corridor for the 2023-24 school year.
- Quarterly social media call outs (1,500+ followers on HR's various social media pages).
- Quarterly call out in the parish bulletin.
- Name/Logo featured in our Annual Newsletter (mailed to over 3,000 homes).

Bronze Sponsor: \$1,000

- Name/Logo placement in auction catalog.
- Name/Logo included in auction e-newsletter (12 issues, November through April) (1,000+ unique subscribers, 12,000 total impressions).
- Name/Logo featured in Silent Auction header and Live Auction PowerPoint slideshow.
- Name/Logo in Auction and Jogathon sponsor social media posts. (1,500+ followers on HR's various social media pages).
- Name/Logo with link to your business website on our School, Auction, and Jogathon websites.
- Name/Logo featured in Auction and Jogathon post-event Thank You to our sponsors (distributed to over 1,000 HR parishioners and families).
- Name/Logo recognition at our Auction, Jogathon, Strings and Choir Concert, and Christmas Program (combined attendance of more than 1,500).
- Name/Logo featured in our school lobby donor area and gym corridor for the 2023-24 school year.
- Quarterly social media call outs (1,500+ followers on HR's various social media pages).
- Name/Business listed in the quarterly call out in the parish.
- Name/Business listed in our Annual Newsletter (mailed to over 3,000 homes).

Wildcat Sponsor \$250

- Name/Business listed in auction catalog.
- Name/Business listed in auction e-newsletter (12 issues, November through April) (1,000+ unique subscribers, 12,000 total impressions).
- Name/Business listed in Silent Auction header and Live Auction PowerPoint slideshow.
- Name/Business listed on our School, Auction, and Jogathon websites.
- Name/Business listing featured in Auction and Jogathon post-event Thank You to our sponsors (distributed to over 1,000 HR parishioners and families).
- Name/Logo recognition at our Auction, Jogathon, Strings and Choir Concert, and Christmas Program (combined attendance of more than 1,500).
- Name/Business listed in our school lobby donor area and gym corridor for the 2023-24 school year.
- Name/Business listed in the quarterly call out in the parish.
- Name/Business listed in our Annual Newsletter (mailed to over 3,000 homes).

2023-2024 HRCS SIGNATURE EVENTS



ANNUAL AUCTION



JOGATHON



CHRISTMAS PROGRAM

STRINGS AND CHOIR CONCERT

HOLY REDEEMER CATHOLIC SCHOOL

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PLATINUM	GOLD	SILVER	BRONZE	WILDCAT
\$5,000	\$3,250	\$2,500	\$1,000	\$250

HRCS SIGNATURE EVENTS					
AUCTION DINNER	TABLE FOR 10	TABLE FOR 6	TABLE FOR 4		
AUCTION CATALOG	FULL PAGE AD	FULL PAGE AD	HALF PAGE AD	●	LISTING
AUCTION MATERIALS SENT HOME TO STUDENTS	●	●	●	●	
AUCTION SOCIAL MEDIA	●	●	●	●	
AUCTION WEBSITE & E-NEWSLETTER	●	●	●	●	LISTING
AUCTION EVENT POWERPOINT & POST EVENT THANK YOU	●	●	●	●	LISTING
AUCTION DAY OF RECOGNITION	●	●			
JOGATHON SHIRT	●	LISTING			
JOGATHON BANNER	●	●			
JOGATHON MATERIALS SENT HOME TO STUDENTS	●	●	●		
JOGATHON SOCIAL MEDIA	●	●	●	●	
JOGATHON PAGE & PLEDGESTAR	●	●	●	●	LISTING
POST EVENT THANK YOU	●	●	●	●	LISTING
JOGATHON DAY OF RECOGNITION	●				
CHRISTMAS PROGRAM	●	●	●	●	LISTING
STRINGS AND CHOIR CONCERT	●	●	●	●	LISTING
ON-GOING RECOGNITION					
YEAR ROUND SIGNAGE IN SCHOOL & SCHOOL GYM DONOR AREA	●	●	●	●	LISTING
HRCS PARTNERSHIP WEBPAGE	●	●	●	●	LISTING
SOCIAL MEDIA - QUARTERLY	LOGO 1 FEATURED POST	LOGO 1 FEATURED POST	●	●	LISTING
PARISH BULLETIN - QUARTERLY	●	●	●	LISTING	LISTING
ANNUAL NEWSLETTER	●	●	●	LISTING	LISTING

HOLY REDEEMER CATHOLIC SCHOOL

127 N. Rosa Parks Way, Portland, OR 97217 | Telephone: 503-283-5197
 Website: www.holyredeemerpx.org | Email: hr-sponsorship@holyredeemerpx.org



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Welcome to Holy Redeemer's Annual Business Sponsorship Program. This program is a wonderful opportunity for you to highlight your business through our wide-reaching community while supporting the students at Holy Redeemer Catholic School. Please take a moment to fill out the form with your general information. Sponsorship Levels may be paid in three installments (Sept, Oct, and Nov 2023). If selecting this option, please note on sheet). **Sponsorship Deadline is Friday, September 8th, 2023.**

Name: _____

Address: _____

Contact Phone Number: _____ Email Address: _____

Business Name (please include any extensions Corp, LLC, with desired punctuation):

Contact Information for Business Logo:

Name: _____ Email Address: _____

Sponsorship Level:

- Platinum \$5,000
- Gold \$3,750
- Silver \$2,500
- Bronze \$1,000
- Wildcat \$250 (limited quantity available)

Date: _____ Printed Name: _____ Signature: _____

THANK YOU FOR YOUR PARTNERSHIP!

Please Make Checks Payable to Holy Redeemer Catholic School

For any questions and/or return this form to:
127 N Rosa Parks Way, Portland, OR 97217
503-283-5197
www.holyredeemerpdx.org